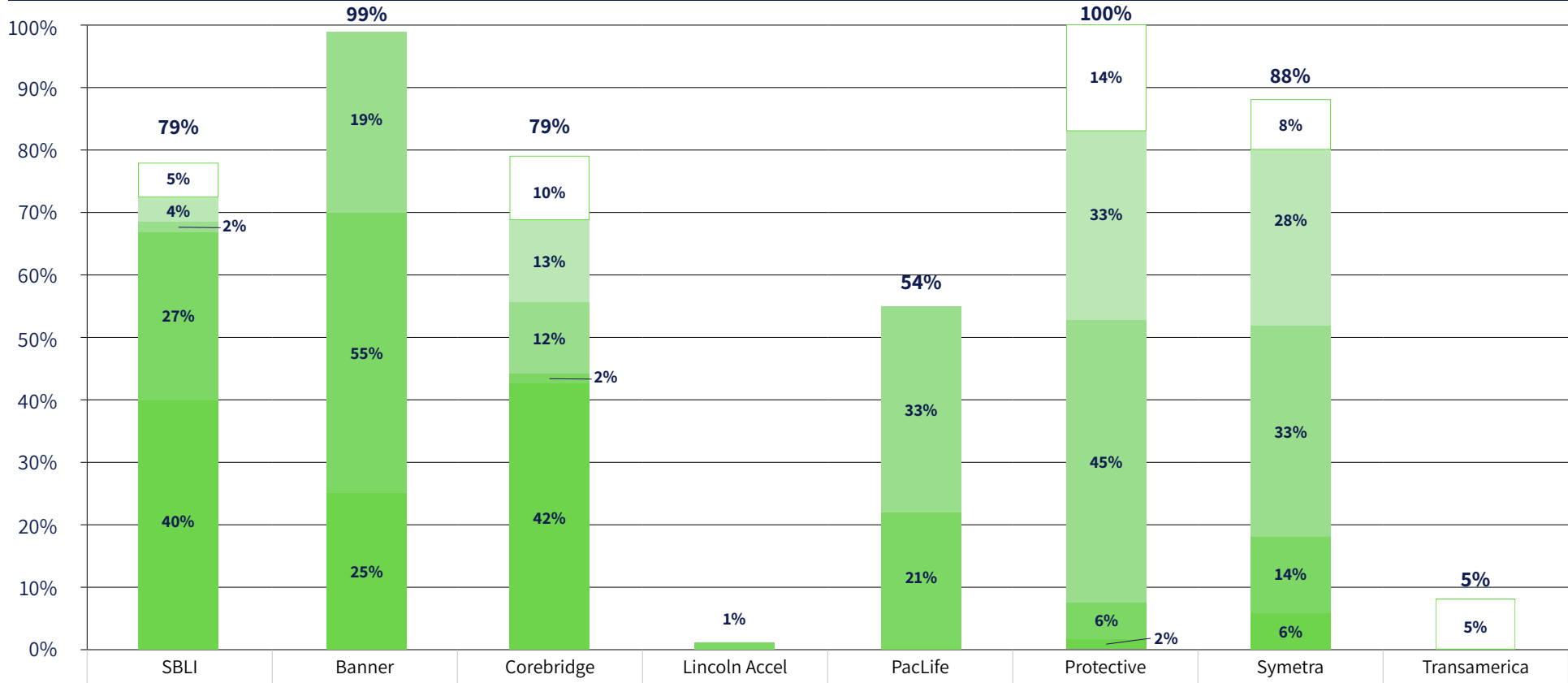


30-YEAR TERM: SBLI VERSUS THE COMPETITION!



79% SBLI IS IN THE TOP 5¹



% RANKED #1 **% RANKED #2** **% RANKED #3** **% RANKED #4** **RANKED #5**

¹The comparison above is based on 620 cells sampled on March 25, 2024 covering ages 20-50, male and female, \$100k, \$250k, \$500k, \$750k and \$1M face amounts in two non-nicotine underwriting classes, against 7 competitors. Term ranks based on Preferred Best Non-Nicotine (PPNN), and Preferred Non-Nicotine (PNN), underwriting classes. The products used in the term comparisons are believed to be comparable to SBLI Level Term plans with level guaranteed premiums paid monthly for and 30-year durations. Competitors' products include: Banner/OPTerm, Corebridge/Select-a-Term, Lincoln/TermAccel, PacificLife/PL Promise Term, Protective/Classic Choice Term, Symetra/SwiftTerm, Transamerica /Trendsetter Super. SBLI rates as of April 4, 2024.

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